



American Association of Clinical Endocrinologists

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Mrs. Dayna Steele
Steele Media Services, Inc.
P.O. Box 72
Seabrook, Texas 77586

Dear Dayna,

Thank you!

Your presentation at PRVille, the Annual Meeting of the Public Relations Society of America (PRSA) Sunshine District, was the perfect way to cap our meeting. Immediately following the session, I could tell how motivated and inspired you had left the attendees. One of our biggest concerns in planning this conference is that the attendees rarely stay for the final Saturday morning session. But for your presentation, the room was nearly full!

Our post-meeting survey only backs up what I already knew; the audience loved your presentation, and indicated that they were both educated and inspired. That is truly a one-two combination that is tough to come by.

For me personally, it was a great pleasure to work with you both in the coordination stages, behind the scenes, and finally as a participant. Your professionalism and attention to detail is fantastic. I know that you helped make PRVille truly rock! I look forward to the opportunity to work with you again in the future.

Sincerely,

Bryan Campbell
Director of Public & Media Relations and CAP Representative
American Association of Clinical Endocrinologists (AACE)