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Motivation

Rock Stars who WOW the Crowd

by Dayna Steele

You don't necessarily have to sing or play an instrument to be a rock star. No, I'm not talking about lip syncing; I'm talking about being wildly happy and successful with your life and career. Isn't that how we imagine a rock star?

Every day, each of us walks onto a stage whether it is the stage of life, business, parenthood or personal relationships. We can choose to perform anything we want on that stage and add equipment, band members, lights, groupies, wardrobe changes, stage hands, managers, smoke and mirrors making each stage uniquely ours.

Except for one thing. Well, actually four things... The ultimate foundation that holds everything together that's the same no matter who you are or what you choose to do are the four corners of that stage - passion, knowledge, networking and appreciation. Without those supports your stage becomes weak and success and happiness will fade into the crowds.

You must follow your passion. Hard work is hard enough without doing something you hate. Passion gets you through the rough times and the tedious tasks. Passion gets you out of bed first thing in the morning ready to tackle the world. And, when you are passionate about what you are doing, it is most intoxicating to others.

Knowledge is power. I've always said I never played Stairway to Heaven or Freebird any better than any other DJ. What I did do was read everything I could get my hands on so that I always had something to talk about on any subject at anytime on the air. Watch the news, read the headlines, keep up with politics, business, finance and pop culture. Not only does it make you a more interesting rock star to be around but you will also have a better chance of recognizing opportunities for you, your family, your business and more.

Relationships are everything. Networking is not handing your business card out at a happy hour. Networking is forming relationships with people that you can help and that can give you what you want or need. Most people want to see you succeed; however, most people can't read your mind. Networking is not for sissies. Speak up. Find out what others need and vocalize what you are looking for. Nobody gets to be a rock sitting quietly in a corner.

Always say thank you. No matter who you are or how successful you become, you did not get where you are alone. There is always someone above you, beside you and below you who has helped. Appreciation is one of the most powerful tools you have. Use it often. There is never a wrong time to sing praises to the rafters.

When you check to make sure the four corners of your stage is intact and utilized everyday in everything you do, your confidence grows, your reputation spreads and your business succeeds. And more often than not, your bank account plumps up nicely as well.

Remember, most people want to be a rock star. However, most people don't want to do the work it takes to be a rock star. Secure your stage with passion, knowledge, networking and appreciation; add your talent and step out into the spotlight.

Now, go out there and strut like Mick Jagger because you rock!

Dayna Steele reigned for years as one of the top rock radio air personalities in the country. She went on to become a successful businesswoman as well as the author of Rock to the Top: What I Learned about Success from the World's Greatest Rock Stars. She is now a popular motivational speaker who helps audiences across the country "Find Your Inner Rock Star!" For more, visit www.daynasteale.com.

