

*Ken Pomerantz  
President and  
Chief Marketing Officer*

October 14, 2009

Ms. Dayna Steele  
P.O. Box 72  
Seabrook, TX 77586

Dear Dayna:

It was a pleasure to have you join us as guest speaker at MLT University last week. As you know, this was the first time that we have invited an outside speaker to address our travel agent partners; and I am thrilled with how well the lunch program was received.

The agents really enjoyed your presentation. We have received a lot of positive feedback about how your message of passion, knowledge, networking, and appreciation resonated with our travel agent partners.

If you ever are in need, I will gladly make myself available as a reference for your services. Please feel free to pass along my name and number. And as far as testimonials for your website, here's one that captures my full opinion: 'In addition to being a great speaker and motivator, Dayna is the consummate professional. She took the time to understand our business and because of that, was able to tailor her speech accordingly and really connect with our audience. She was a huge hit!'

Wishing you all the best.

Regards,



Ken Pomerantz  
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