

# FranchiseSource

BRANDS INTERNATIONAL



Friday, October 08, 2010

Ms. Dayna Steele  
P.O. Box 72  
Seabrook, Texas 77586

Dear Dayna:

Thank you for closing out the FranchiseSourceBrands International Annual Conference. Your presentation was the perfect way to end our event. You shared what you had learned from the business of rock and roll in a fun and relatable way. There were so many concepts that reinforced the key thrusts of our Conference, like keeping up with technology; being good listeners and being genuinely interested in other people and the list goes on. Thank you for doing your homework and understanding our group. Job well done.

Sincerely,

*Tamara Loring*

Tamara Loring  
VP of Franchise Systems