

STEELE

MEDIA SERVICES

Dayna Steele is a popular speaker and emcee, entrepreneur, writer, voiceover artist and the author of *Rock To The Top: What I Learned about Success from the World's Greatest Rock Stars*. She reigned for years as Houston's "First Lady of Radio" with her knack for conducting highly entertaining and revealing celebrity interviews, an insider's track on the local and national entertainment scene and a commitment to excellence in radio and television.

As one of the top female rock and roll air personalities in the country, Dayna was nominated as Local Radio Personality of the Year by Billboard Magazine in 1996 and was also included in Talkers Magazine's 100 Most Important Radio Talk Show Hosts in 1998. Her radio broadcasts took her from the war zone in Bosnia to the opening of The Hard Rock Hotel in Las Vegas. She has conducted countless interviews with celebrities, including film and television stars, musicians and authors, as well as presenting human-interest stories and local entertainment updates. In addition to her award-winning radio career, she has also worked as a freelance entertainment news anchor, television reporter and fill-in morning show television co-host.

Steele is also a successful businesswoman. She created the world's largest space related e-commerce venture at www.TheSpaceStore.com. Her latest projects include www.smartgirlsrock.com, an online community to encourage girls to participate in science, technology, engineering, math, medicine and business, and www.operationnationalanthem.com, a series of free videos of soldiers serving in Iraq offered to venues throughout the country to play prior to the singing of our national anthem.

For more information, visit www.daynasteele.com. *Rock To The Top: What I Learned about Success from the World's Greatest Rock Stars* is available at www.amazon.com and in bookstores across the country. For more information, visit www.daynasteele.com or contact info@daynasteele.com.